



# Falcon II Outdoor Ink Cost Study

**Printer:** Falcon II Outdoor EcoSolvent Plus KCMY

**Resolution:** 720x720 variable dot

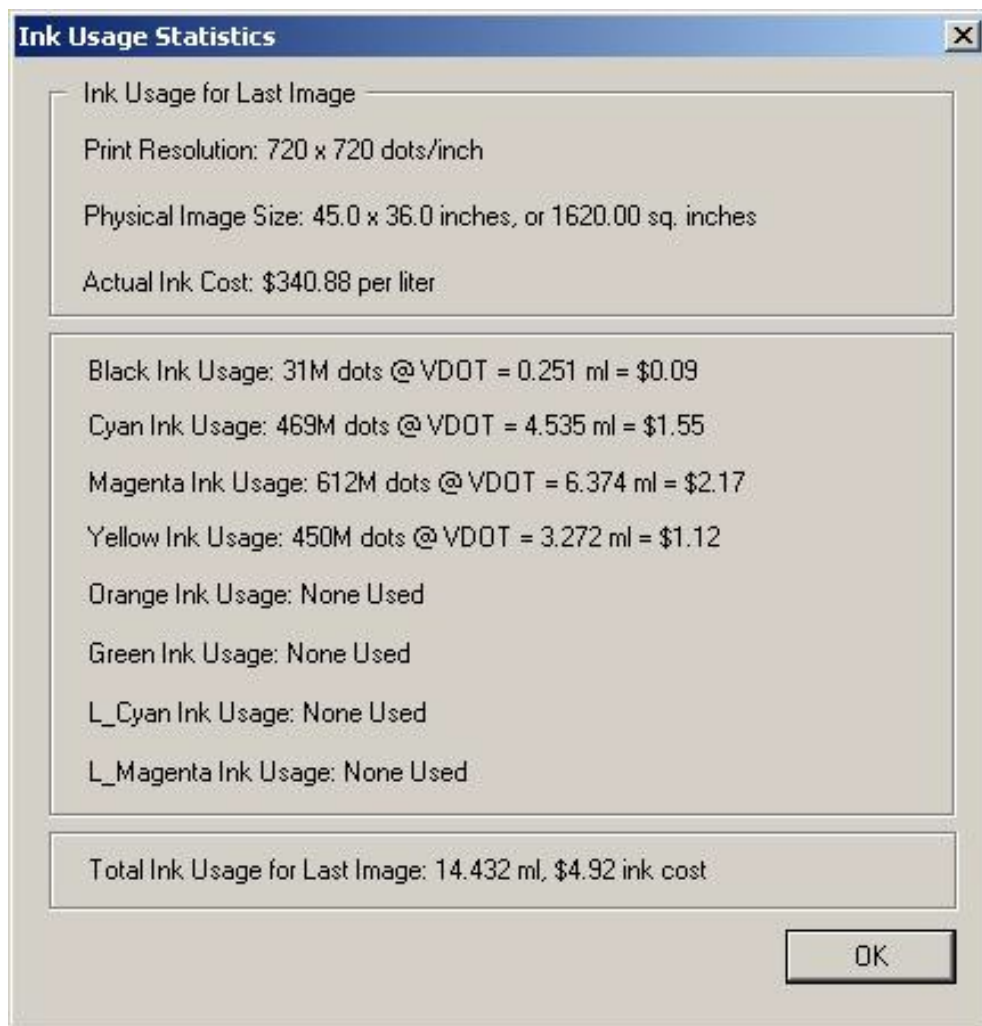
**Media:** Avery 2010

**Software:** ISIS PM 1.10

**Image Size:** 36x45; 11.25sqft



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(Screen capture from ISIS PM.)

$$36 \times 45 = 1620 / 144 = 11.25$$
$$\$2.13 / 11.25 = 0.35\text{¢ per sqft}$$