
For Immediate Release in the U.S. and Canada

Mutoh New Product Launch a Success at SGIA

New Orleans, LA (October, 2011) – Mutoh America Inc. showcased the newest additions to the ValueJet printer line at this year's SGIA Expo in New Orleans. The launch of Mutoh's new ValueJet 1204GA and ValueJet 1638 printers generated excitement in the wide-format industry.

The 48" ValueJet 1204GA prints on Mutoh's own pre-grommeted and pre-welded Ready2Print banner material. The 1204GA is the first of its kind in the industry and eliminates the need for costly grommet presses and next-day jobs. SGIA attendees were able to personalize and take home banners using PrintSite's interactive banner site. The 1204GA retails at only \$11,995!

Mutoh's 64" ValueJet 1638 printer showcased blazing fast print speeds, up to 545 square feet per hour, and vivid print quality. The staggered dual-head design allows for users to print multiple banner and other roll-to-roll jobs in just minutes. The 1638 retails at only \$29,995!

"The SGIA trade show was an effective and exciting show for us," shares Brian Phipps, General Manager of Mutoh America Inc. "Mutoh's new and innovative products generated a positive response and will change the current wide-format marketplace. We look forward to future shows and continued growth of the ValueJet family."

Daily demonstrations also took place on the ValueJet 1324, 1624 and 1608HS printers and Mutoh's ColorVerify process control system.

Other products showed included the Kona 1400 cutting plotter, concept flatbed printers, GBC laminator, Fletcher-Terry multi-substrate cutter and AcryliPrint FusionProcessor.

The SGIA trade show was held in New Orleans from October 19th through 21st. For more information on Mutoh America Inc. and its products please visit www.mutoh.com.

###

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, celebrates 60 years of business beginning as a manufacturer and distributor of mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.

Contact:
Michelle Pugh
480.968.7772 x255
mpugh@mutoh.com

