
Mutoh Releases Eco-Friendly MP Ink!



Phoenix, AZ (February, 2011) – Mutoh stays green in the digital signage market with its new MP Ink! Made up of 60 percent bio-based material, and containing no HAPs (hazardous air pollutants) or heavy metals, the Ink is made to enhance the output of Mutoh's **ValueJet 1608HS-Hybrid**.

Mutoh's new Ink produces a wider color gamut with increased adhesive and abrasion characteristics. This durable outdoor Ink is comprised of renewable resources which are created in state-of-the-art resin chemistry.

"Mutoh is pleased to offer an ink choice to meet the growing demand for environmentally responsible advertising campaigns," shares Brian Phipps, General Manager of Mutoh America Inc. "Not only are we reducing our carbon footprint, but we are creating products that still give clear, vivid and beautiful prints for our customers."

MP Ink offers high performance on vinyl, banner and a wide range of plastics. The new Ink requires relatively low maintenance compared to competitive products.

The ValueJet 1608HS-Hybrid, is one of Mutoh's most versatile printers that can create impeccable prints on both rigid and flexible substrates.

Included in the Hybrid is Mutoh's SpectrovueVM-10 spectrophotometer, a high-resolution "digital prism" that converts visible light to a digital spectrum for on-printer color calibration. Mutoh's new MP Ink and ValueJet 1608HS-Hybrid streamlines the entire color management workflow, enhancing productivity, reducing labor time and media waste.

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.